



**FARMERSVILLE MAIN STREET BOARD  
SPECIAL TRAINING AGENDA  
December 10, 2018, 4:30 P.M.  
Council Chambers, City Hall  
205 S. Main Street**

Facilitator

Debra Drescher, State Coordinator, Texas Main Street Program

**4:30 p.m.**

1. Call to order and Introductions.
2. Meeting Framework.
  - a. Basics of the Main Street Four Point Approach™ -- history, tradition, impact, structure
  - b. The 'Refreshed' Main Street Four Point Approach™ -- new ways of working
    - What is the 'refreshed' Approach™, and why a 'refresh'?
    - New ways of identifying strategies and priority goals to achieve measurable outcomes
    - Carrying out Main Street work --new possibilities
  - c. Economic analysis and what it can mean for downtown.
  - d. The annual 10 Criteria report of progress.

**6:00 p.m. Dinner Break**

*Meeting framework, continued*

**6:15 p.m. (working dinner)**

3. Follow up discussions to presentations related to Main Street program during the staffing interim.

**7:15 p.m.**

4. Review and wrap up

**7:30 p.m.**

5. Adjourn

*Persons with disabilities who plan to attend this meeting and who may need assistance should contact the City Secretary at 972-782-6151 or Fax 972-782-6604 at least two (2) working days prior to the meeting so that appropriate arrangements can be made. Handicap Parking is available in the front and rear parking lot of the building.*

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted in the regular posting place of the City Hall building for Farmersville, Texas, in a place and manner convenient and readily accessible to the general public at all times, and said Notice was posted December 3, 2018 by 4:30 P.M. and remained so posted continuously at least 72 hours preceding the scheduled time of said meeting.

  
Sandra Green, City Secretary

