

FARMERSVILLE MAIN STREET BOARD
AGENDA ~ April 9, 2018
4:45 P.M. City Council Chambers
205 S. Main Street Farmersville, Texas 75442

I. PRELIMINARY MATTERS

- A. Call to Order
- B. Roll Call
- C. Recognition of Visitors

Anyone wanting to speak is asked to speak at this time, with an individual time limit of three (3) minutes. This forum is limited to a total of thirty (30) minutes. If a speaker inquires about an item, the Board or City staff may only respond with (1) a statement of specific factual information, (2) a recitation of existing policy, or (3) a proposal that the item be placed on the agenda of a future meeting.

II. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

- A. Consider for approval March 5th, 2018 Workshop Meeting minutes
- B. Consider for approval March 12th, 2018 Regular Meeting minutes
- C. Consider for approval March 2018 Financial Statement
- D. Consider adding Mr. Reagan Rothenberger as a signer to bank account.
- E. Update on new Canopy
- F. Historic Marker Plaque Updates
- G. National Register District Plaque Update
- H. Main Street Manager Report and Comments
- I. City Manager Report and Comments

III. DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS

IV. ADJOURNMENT

No action may be taken on comments received under "Recognition of Visitors". The Board may vote and/or act upon each of the items listed in the Agenda.

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive service must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at 972/782-6151 or FAX 972/782-6604 for further information.

I, Reagan C. Rothenberger, Main Street Manager of the City of Farmersville, certify that the above Farmersville Main Street Board Agenda for April 10th, 2018 was posted in the regular posting place of the City of Farmersville by April 6th, 2018 at 4:45 p.m. and remained so posted continuously at least 72 hours preceding the scheduled time of said meeting

Reagan C. Rothenberger
Main Street Manager



Farmersville Main Street
Operating Account
Financial Statement
Period: March 1-31, 2018

Beginning Balance:	March 1, 2018	\$16,770.44
Plus:	Farmers & Fleas Market income	\$665.00
	Audie Murphy Day income	\$0
		<hr/>
		\$17,435.44
Less:	Farmers & Fleas Market expenses	\$299.51
	Audie Murphy Day expenses	\$0
		<hr/>
		\$299.51
Designations	Restricted Audie Murphy Day Monies	\$12,528.69
	Restricted Sign & Paint Grant Monies	\$450.00
	Restricted Farmers & Fleas Monies	\$3,990.17
		<hr/>
	Unrestricted Funds	\$167.07
Ending Balance:	February 28, 2018	<u>\$17,135.93</u>

Farmersville Main Street

4/5/2018 2:52 PM

Register: Farmers and Fleas Restricted

From 03/01/2018 through 03/31/2018

Sorted by: Date, Type, Number/Ref

Date	Number	Payee	Account	Memo	Increase	C	Decrease	Balance
03/02/2018		F&F Income	Main Street Operating		170.00			3,794.68
03/02/2018		Mark Vincent	Accounts Payable				100.00	3,694.68
03/05/2018		F&F Income	Main Street Operating		495.00			4,189.68
03/20/2018		Greenville Herald Ba...	Main Street Operating				199.51	3,990.17



Main Street Monthly Report
 March 2018
 Reported by
 Reagan Rothenberger



ORGANIZATION/ADMINISTRATION:

Month	Studying past files, organizing office.
Month	Editing the proposed Historic Preservation Ordinance & Summary Document
5	Main Street & 4B Comprehensive Plan Workshop Sessions
8	Submitted February Report to the Texas Historical Commission
7, 8, 9	Prepared all documents pertaining to the February Main Street and 4B Meetings
12	Attended and supported the Main Street & 4B Board Meetings
13	Attended City Council Meeting
15, 27	Editing the CBD Section of the Farmersville Comprehensive Plan
20, 21	Made progress in working toward ordering a new sound system for downtown.
21	Preparation for Audie Murphy Day Meeting & Heritage Museum meeting.
22, 23	Farmers and Fleas Preparation
24-29	National Main Street Conference in Kansas City, MO.

PROMOTION:

3	Farmers & Fleas Market, large month with high attendance.
22	Second Audie Murphy Day Meeting
22	Farmersville Heritage Museum Meeting – moving ahead on ordering display cases and seeking more items.
Month	Managed the Farmersville Main Street Facebook Page and began an advertising campaign.

DESIGN:

14, 28, 29	Ordered two additional “National Register District Plaques” from the Southwell Co. These will likely be delivered in early May.
Month	Working on the design guidelines portion of the proposed Historic Preservation Ordinance.
Month	Evaluating various wayfaring signage in the district and how to improve it, including billboards.

ECONOMIC RESTRUCTURING:

Month	Continued to meet with many business owners.
Month	Working with two strong tenants for the Candy Kitchen (Williams) Building. Spoke at length with potential tenants throughout the month.
5	Spoke to the owner of Tender BBQ of Celina. Will consider Farmersville.

Farmersville Main Street Board Minutes March 12, 2018 City Hall

Call to Order, Roll Call, Recognition of Visitors:

Meeting called to order at 4:45 PM by President Randy Rice. Present were board members President Randy Rice, Doris Cooks, and Glenda Hart. Also present were Mayor Diane Piwko, Councilman Donny Mason and City Manager Ben White. No one wished to come forward for public comments.

Consider for approval January 8th, 2018 Meeting Minutes:

There was no discussion regarding the February 12th, 2018 meeting minutes; motion to approve was made by Glenda Hart, Doris Cooks seconded. Minutes were approved as presented unanimously.

Consider for approval February 2018 Financial Statement:

The statement was approved as presented.

Consider, discuss with possible action for new cover and sides for Main Street Canopy and weights.

Mr. Rothenberger asked that the Main Street board approve Reagan to approach 4B to ask for \$500 in funding. Doris Cooks made the motion, and Glenda Hart seconded. The board passed unanimously.

National Register District Plaque

Mr. Rothenberger stated that the National Register District Plaque on the west side of the square was hit. The city public works crew has removed the sign and will be working on a way to repair it with a new pole. A new pole can be ordered from Southwell Co. if needed. The future two signs will be attached to the poles with tamper proof screws rather than welding.

Change Order for Historic Marker Plaques for Buildings

Mr. Rothenberger discussed that the previous Main Street Manager, Mrs. Wolf, had ordered plaques for five different buildings in the downtown area. The Texas Historical Commission has refunded this money as they do not provide the plaques any more. Mr. Rothenberger suggested that the money be used on a couple of nicer signs, perhaps one being on city hall, that better describes the building rather than merely denoting it as a historic property. Ms. Cooks asked if it is still important to note these other buildings with plaques. Mr. Rothenberger stated he sees these different buildings with different levels of historicism. Putting a plaque on the city hall will have much more visibility than one on the annex building, so why not have a nicer one on high traffic buildings.

Main Street Manager Report:

Farmers and Fleas at the beginning of the month had a fair attendance but was very cold. Mr. Rothenberger is working very quickly on the Historic Preservation Ordinance. The shopping guides have been edited and are printed and are consistently being delivered to the businesses. The monthly report was sent to the Texas Historical Commission. Mr. Rothenberger spoke with the Texas Main Street program director Debra Drescher. Mr. Rothenberger met with the potential purchasers of 109 College Street. These individuals were interested in using as a bed and breakfast. Mr. Rothenberger reviewed and edited the Farmersville Comprehensive Plan workbook and prepared for the workshop earlier in the month. Mr. Rothenberger stated that a lot of people have discussed an issues with directional signage. Mr. Rothenberger was able to speak to Rotary Club. There was a successful Audie Murphy Day meeting to get the event off of the ground. Furthermore, Mr. Rothenberger has begun getting involved with the Heritage Museum. Mr. Rothenberger has been managing the Farmersville Main Street Facebook page. Mr. Rothenberger discussed his work on design guidelines in the Historic Preservation Ordinance and how if adopted, this ordinance will help to preserve the downtown. Mr. Rothenberger has stated he met with most of the building owners and has met with Doris Williams several times to discuss progress on the Candy Kitchen building. President Rice asked the board if there were any questions for Mr. Rothenberger; there were none.

Possible Action to Request Funding for Main Street Manager Training:

Mr. Rothenberger noted that he must attend two substantial training sessions per year in order for the Main Street to keep accreditation. Texas Main Street has limited sessions in state, so this year it is recommended that Mr. Rothenberger attend the National Conference. Vice President Berry stated that is sounds like a benefit and great idea. Kim Smith-Cole made a motion to approve, Glenda Hart seconded. It passed unanimously.

City Manager Report and Comments

Mr. White led discussion of several projects. There are discussions for playground equipment that will replace the slides in the city park. Rambler Park splashpad has seen the addition of the new statue. It has been removed an the new plaque will be installed on it very soon and it will be replaced. The senior center is seeing the new parking lot lighting going in. Most of the trenches have been replaced. The library will be opened tomorrow and the new floor is very nice. Mr. White thanked the board for their work and support of the Comprehensive Plan. The city amenities board has thought of the some projects for the LDS Church. The Main Street grant has made progress and the contractor has been selected. Work in the Candy Kitchen may start in April ahead of other work that will take place in May. Work on Camden Park continues and streets will go in fairly soon. Two apartments complexes are potentially online for construction.

Workshop Meeting Review:

Mr. Rothenberger asked if there were any questions about the workshop meeting earlier in the month. There were no comments.

Discussion of placing items on future agendas:

Add Main Street Manager as a signer on the bank account.

Adjournment: With no further business to discuss, the meeting was adjourned by Randy Rice at 5:09 PM

Randy Rice, President

Kim Smith-Cole, Secretary