

**FARMERSVILLE MAIN STREET BOARD**  
**AGENDA ~ February 12, 2018**  
4:45 P.M. City Council Chambers

**I. PRELIMINARY MATTERS**

- A. Call to Order
- B. Roll Call
- C. Recognition of Visitors

Anyone wanting to speak is asked to speak at this time, with an individual time limit of three (3) minutes. This forum is limited to a total of thirty (30) minutes. If a speaker inquires about an item, the Board or City staff may only respond with (1) a statement of specific factual information, (2) a recitation of existing policy, or (3) a proposal that the item be placed on the agenda of a future meeting.

**II. ITEMS FOR DISCUSSION AND POSSIBLE ACTION**

- A. Introduction of new Main Street Manager, Reagan Rothenberger
- B. Consider for approval January 8th, 2018 meeting minutes
- C. Consider for approval January 2018 Financial Statement
- D. Update possible action for new cover and sides for Main Street Canopy and weights.
- E. Review Farmers & Fleas Market
- F. National Register District Plaques update
- G. Approve Request to 4B Board to fund National Main Street training for Mr. Rothenberger.
- H. Main Street Manager Report
- I. City Manager Report and Comments
- J. Discuss Workshop to Update Comprehensive Plan

**III. DISCUSSION OF PLACING ITEMS ON FUTURE AGENDAS**

**IV. ADJOURNMENT**

No action may be taken on comments received under "Recognition of Visitors". The Board may vote and/or act upon each of the items listed in the Agenda.

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive service must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at 972/782-6151 or FAX 972/782-6604 for further information.

I, Reagan Rothenberger, Main Street Manager of the City of Farmersville, certify that the above Main Street Board Agenda for February 12th, 2018 was posted in the regular posting place of the City of Farmersville on February 9th, 2018 at 4:45 p.m.

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Reagan C. Rothenberger – Main Street Manager



Main Street Monthly Report  
 January 2018  
 Reported by  
 Reagan Rothenberger



**ORGANIZATION/ADMINISTRATION:**

	Administrative assistance provided by Debbie Ranspot. Files management, Farmers & Fleas Market assistance.
5	Fleas Committee meeting.
8	Farmers and Fleas Review. Deposited proceeds.
8	Main Street Board meeting.
8	Attended Farmersville Community Development Corp. Board meeting.
9, 23	Attended City Council meeting.
10	Interviewed candidate for position of Main Street Manager.
10	Submitted Reinvestment Report.
11	Discussions with Chamber of Commerce re mutual support
17, 18, 22, 27, 28	Worked on updating Calendar of Events, Downtown Shopping Guide,
18	Attended 4A meeting.
18	Attended Business After Hours at Simplexity.
22	Arranged interview with Farmersville Times reporter for Reagan Rothenberger.
25	Attended Chamber of Commerce Morning Networking meeting.
25	Attended Farmersville Heritage Museum meeting.
26	Reagan spent time in the office organizing the space.
29	Reagan Rothenberger's first official day on the job.
30	Reagan renewed membership with National Trust for Historic Preservation in order to retain status.

**PROMOTION:**

6	Farmers & Fleas Market
18	Attended Business After Hours at Simplexity.
26	Farmers Times interviewed Reagan. Article to appear in Feb. 1 edition.
30, 31	Reagan spend time reviewing tasks pertaining to Farmers and Fleas.

**DESIGN:**

8	Began working on adding historic district markers on Main Street at the north and south boundaries of the district. Received funding approval from 4B. Gave quote from Southwell Co. to Daphne Hamlin.

**ECONOMIC RESTRUCTURING:**

2	Country Roads Trading Post opened at 110 McKinney
29, 30,31	Reagan met with numerous community stakeholders.



Farmersville Main Street  
Operating Account  
Financial Statement  
Period: January 1-31, 2018

<b>Beginning Balance:</b>	January 1, 2018	\$16,617.44
<b>Plus:</b>	Farmers & Fleas Market income	\$225.00
	Audie Murphy Day income	
		<hr/>
		\$16,842.44
<b>Less:</b>	Farmers & Fleas Market expenses	\$100.00
	Audie Murphy Day expenses	
		<hr/>
		\$100.00
<b>Ending Balance:</b>	January 31, 2018	\$16,742.44
<b>Designations</b>	Restricted Audie Murphy Day Monies	\$12,528.69
	Restricted Sign & Paint Grant Monies	\$450.00
	Restricted Farmers & Fleas Monies	\$3,471.68
		<hr/>
	<b>Total Unrestricted Monies, January 31, 2018</b>	\$167.07

Account Transactions  
Checking

01/01/2018 through 01/31/2018

Num	Date	Payee	Category	Amount	Running Balance
	Opening Balance as of 01/01/2018				16,617.44
Month Ending 01/31/2018					
4042	01/05/2018	Mark Vincent	Farmers & Fleas Market	(100.00)	16,517.44
4045	01/08/2018	Farmers & Fleas Market	Farmers & Fleas Income	225.00	16,742.44
	Total Month Ending 01/31/2018				125.00
Grand Total					16,742.44

## **Farmersville Main Street Board Minutes January 8<sup>th</sup>, 2018 City Hall**

### **Call to Order, Roll Call, Recognition of Visitors:**

Meeting called to order at 4:48 PM by President Randy Rice. Present were board members Doris Cooks, Glenda Hart, and 4B representative John Politz. Also present Leaca Caspari, Donna Williams, Mayor Diane Piwko, City Manager Ben White, Reagan Rothenberger and City Accountant Daphne Hamlin. Absent were Marry Berry and Kim Smith-Cole. No one wished to come forward for public comments.

### **Consider for approval December 11th, 2017 Meeting Minutes:**

There was no discussion regarding the December 11th, 2017 meeting minutes; motion to approve by Doris Cook, second by Glenda Hart. Minutes were approved as presented.

### **Consider for approval December 2017 Financial Statement:**

The statement was approved as presented.

### **Consider, discuss with possible action for new cover and sides for Main Street Canopy and weights**

President Randy Rice stated the cover and sides for the Main Street canopy need to be replaced, beginning to tear. Needed are one side with logo and two plain sides along with sand bags. Ms. Hart asked if it was necessary and if we have funds available. Ms. Cooks asked to move forward and investigate the cost of replacement.

### **Farmers & Fleas Market Report**

President Randy Rice reported Farmers and Fleas in December was a very successful event. January was very cold and feels as though it kept the vendors and customers away.

### **National Register District Plaque**

President Rice stated City has ordered the plaques for 5 buildings. Daphne inquired of vendor on the progress of the plaques. Daphne was advised the order needs to go out for rebid. President Randy Rice asked the board to review the map of the historic district. ***(Attachment (1))*** In the green circle, number 1 is the historic district plaque that was unveiled during the Christmas parade. In the red number 2 and 3 making plans to get historic markers, especially on South Main (number 2). Proposed plaque number 3 we will need to get clearance from TXDOT due to being on business 78. Mr. White said it would be best to get with TXDOT to get a permit. President Randy Rice will make a recommendation to 4B regarding purchasing the additional plaques.

### **Main Street Manager Report:**

President Rice stated during the month of December we had the Christmas parade, and dedication of the new plaque. In attendance of the unveiling of the new plaque

we had two original Main Street Board members, Loydell Seward and Jim Foy. Paul Kelly, son of original board member Hattie Kelly, unveiled the plaque. Jim Foy was masters of ceremonies. There was one new business opened and 1 business closed. In January we had a new business open "Country Roads".

### **New Manager Search progress**

Mr. White updated the new Manger search progress. Mr. White stated currently in the audience we have a candidate Mr. Reagan Rothenberger. Mr. Rothenberger asked to view the Main Street Board meeting. Mr. White stated will also have 2 other candidates that will come back for their 2<sup>nd</sup> interview tomorrow. All 3 candidates will be back tomorrow for 2<sup>nd</sup> interviews. Mr. White stated these interviews will be with the City staff, things are moving along.

### **City Manager Report and Comments**

Mr. White said the downtown merchants continue to support City Christmas lights. Rain has caused some outages. The historic sign on west end of McKinney Street is installed. Main Street grant ADA engineering is complete, bids are out, opening of bids January 18<sup>th</sup>, 2018. Tomorrow is approval of the comprehensive plan workbook, several sections in this workbook. Very important to review section on Central Business District Study. Camden Park development continues to install water lines. Waste water system continues forward, waiting for final environmental clearance. West side lift station will support development along Highway 380 and Camden Park. Currently awaiting approval from KCS for waterline bore for Big D Concrete.

### **Discussion of placing items on future agendas:**

No items

**Adjournment:** With no further business to discuss, the meeting was adjourned by Randy Rice at 5:14 PM

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Randy Rice, President

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Kim Smith-Cole, Secretary