



## **FARMERSVILLE MAIN STREET BOARD MINUTES**

*December 9, 2019*

*4:30 P.M. Farmersville City Hall*

*205 S. Main St. Farmersville, TX 75442*

### **I. PRELIMINARY MATTERS**

***Call to order.*** The meeting of the Farmersville Main Street Board, was called to order at 4:31 p.m. by Mrs. Doris Cooks, President.

***Roll Call:*** Board Member Billie Goldstein, called the roll. The following board members were present: Allison Mathers, Diane Piwko, Doris Cooks, Billie Goldstein and Katherine Hershey. President Cooks reported a quorum. City Secretary, Sandra Green was in attendance due to Main Street Manager out ill.

***Recognition of visitors:*** President Cooks welcomed the visitors.

**Treats for Tatum update:** The event is scheduled for December 13, 2019 from 9:00 am until 2:00 p.m. at the gazebo. We are expecting 250 students, serving cookies and juice (maybe). The principal asked that we do not serve hot chocolate. The tree is up for the kids to add their decorations. Billie Goldstein will bring décor for the table.

### **II. PUBLIC COMMENT**

There was a public comment from Gwen Snyder, owner of The Ville Studio, downtown. She is excited about the new initiative from the board, concerning cultural arts. She had an event in October showcasing art with over 200 people in attendance over the two day event, it was a great turnout. On December 20<sup>th</sup>, the Farmersville High School will have an art show with a private reception for the friends and family, from 7-9 pm. The event will be open to the public as well, on December 21<sup>st</sup> from 11-4 pm. She has schedule another public event January 11, 2020 from 11-4 pm.

In regards to the downtown window art that some businesses tend to add. She suggested the recommendation to the downtown merchants to utilize Farmersville highs school students to complete the projects. The only thing needed is to provide art supplies for them to use. One can coordinate through the school's art department. Future planning for the studio involves working with Texas A & M Commerce to bring some of their performing arts events to Farmersville. The plan is to have something special for the city, along with a photography class and showcase the photos of the city. She would like to gain insight from the community on their vision for the city. Ms. Snyder thanked the board for their work and all the planning that is taking place. She loves the city and excited about its future.

There were no further public comments, therefore the public comments sections was closed at 4:40 pm.

### **III. ITEMS FOR DISCUSSION AND POSSIBLE ACTION:**

- A. Discuss and approve the December 2019 Meeting Minutes: Motion made by Billie Goldstein, seconded by Allison Mathers, all approved.
- B. Discuss and approve the December 2019 monthly payments: Motion made by Allison Mathers, seconded by Diane Piwko, all approved.
- C. Main Street Program Annual Report Finalization:
  - The board discussed their input on the 4 points approach for Organization, Promotion, Design and Economic Vitality, along with adding strategies for implementation and planning.
  - Refer to the final submitted annual report (attached) for detailed information on the goals and strategies that were discussed and outlined.
  - City Secretary Sandra Green, reminded the board, they are unable to have subcommittees where the board members are active members. The bylaws allows community volunteers be assigned to the subcommittee, to then meet about various items for discussion and report back to the board. Diane Piwko stated we need to keep the dialogue through the Main Street Manager to board members. City Manager White stated, you do have to have a quorum, meet as a board and can have a special meeting, as long as the meeting is posted 72 hours in advance and held in the council chambers. Board members may also meet with the Main Street Manager Mingo to then bring those items for discussion to the board meetings.
  - Board members need to send their final reports for President Cooks to meet with Main Street Manager to coordinate the report.
  - Once the final report is completed, Main Street Manager Mingo, will email a copy to the board members to review and for any necessary edits before submission.

### **IV. APPROVE ITEMS TO BE PLACED ON FUTURE AGENDAS**

- a. 20 year Main Street Celebration update for May 9, 2019 @ 10 am. Speaker to kick off celebration. Family Friendly, Entertainment, Nightlife and the Arts. Theme: 2020 Vision (Past, Present, Future).
- b. Main Street District -Design Review Board Request to City Council Agenda: will table until the city has adopted a process for the board to follow. Nothing is in place at this time.
- c. Main Street District Business- Board Assignments (Cooks)
- d. Main Street Board Wrap Recommendation to 4B Agenda Update (Moss)
- e. Main Street Instagram Account (Mingo)

### **V. ADJOURNMENT** - *The meeting was adjourned at 5:11 pm.*

#### ***SIGNATURES:***

  
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**Doris M. Cooks, President**

  
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**Clifford James Moss, Secretary**